

# 9 WAYS TO LEVERAGE YOUR BUSINESS SOFTWARE FOR SUSTAINABLE SUCCESS





As your SMB achieves growth and expands operations, the only way to continue along this profitable line is to improve your business accounting and reporting software integration.

Here's how the *right* business software helps you maintain or improve operational efficiency, cash flow management, real-time reporting and data accuracy for sustainable business success.

### 1) Train Employees On All Business Software Applications

Your business software is only as good as your employees' consistent and accurate utilization of the data within the system. Training employees helps increase adoptability across your company. Over time, the increased comfort level of everyone working with business software leads to efficiency.

### 2) Integrate And Consolidate To Streamline Processes

Your business needs more than just one business software solution. The key is either finding a solution that encompasses all processes within the same application, or implementing software that easily integrates all of your business platforms. Tighter integration reduces manual labor, time and errors.

### 3) Access Greater Visibility Into Your Business Processes

Imagine being able to participate in a workflow of approval processes and review real-time data ... all while sitting on a beach. Many SMBs are making this a reality by either migrating to a cloud offering or hosting their current solution in a cloud environment.

### 4) Avoid Unnecessary Modifications That Lead To Future Complications

Too many customizations to business software complicate future system upgrades (and the upgrades are also more expensive). If your current solution does not offer the functionality you need for your business, rather than customize, it's best to go with an alternative business system solution that's capable of integration.

### 5) Ensure Business Growth Is Met With A Scalable System

When evaluating alternative business system solutions, look for scalability. You need to effortlessly adapt your solution to meet the growing demands of your company, however unique those needs are. Scalability in your software solution ensures your operations work together fluently during periods of accelerated expansion or economic downturn.

### 6) Prepare To Protect Your Company's Sensitive Data

Backing up your data is an excellent best practice to protect your business from natural disasters, accidents, viruses or anything else that may compromise your business software applications.

### 7) Automate Repetitive Tasks And Be More Productive

The right business software solution provides automation of certain accounting and reporting tasks. When repetitive tasks are automated, productivity improves and time is freed up for your employees to focus on other important aspects of your business.





### 8) Improve Cash Flow With Real-Time Reporting

You need a clear view of your financial data to make smart business decisions. Business software that allows you to access real-time, accurate reports from multiple divisions within your company, any time you need them, is going to improve your ability to make decisions quickly and with confidence.

### 9) Ensure Your Business System Offers Convenient Implementation

As with any decision you make for your company, when it comes to your business system solution, you want to minimize the demands on your resources. Choose a solution that offers simple implementation. These techniques help to reduce the cost burden on your company's resources by 50 percent.

Rudimentary business software isn't enough to support your business growth. Scaled-down enterprise solutions are expensive and don't support integration and scalability. You need the best of both worlds: a business system solution developed specifically to meet the demands of small and mid-sized businesses.



Ready to learn more about the benefits of business software designed specifically with the SMB in mind? Call 888.525.6398 or [click here](#) to learn more!