



## VISIONFORUM

### ***Vision Forum Selects SMB Suite***

*to grow their business and strengthen family bonds*

Vision Forum had a vision of strengthening family values by providing books, toys and educational materials for home school children and parents who were looking for unconventional creative learning materials for their children.

***Vision Forums business was growing rapidly.*** They were quickly out growing their system infrastructure. Utilizing a home grown eCommerce solution, managing customer information in excel and utilizing Quickbooks for financial management was no longer an option. Vision Forum initially evaluated Netsuite because of the integrated platform across financials, CRM and eCommerce in the cloud. During their evaluation process they went in search of a competitive solution based on the Microsoft platform and found SMB Suite. Vision forum quickly saw the value of the SMB Suite platform and selected SMB Suite because of the depth of integration between CRM, ERP, eCommerce and low cost of ownership. Vision Forum was live on SMB Suite within 4 months of purchase.

#### ***Business Issue:***

Technology infrastructure was prohibiting company growth.

#### ***Competitive Solution Evaluated:***

NetSuite

#### ***Why SMB Suite:***

Business application platform for growth with low cost of ownership. Fully integrated Microsoft CRM, ERP, eCommerce, HR & Payroll and includes implementation services, ongoing premier business desk support all for a low monthly fee.

#### ***Vision Forum Solution:***

10 Users of GP, 10 Users of CRM, Americommerce